

Services	RTW Desktop - Hosted Desktop
Location	Central London
Size	15 Staff
Sector	Music Promotion and Events Organisation

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Client Profile	This RTW Client produces live music events. They work with a wide range of musicians and composers from all over the world and have a reputation for creating exciting collaborations and commissions.
Situation	<p>Following an office relocation Our client felt it was time to renew their existing IT infrastructure. They needed to review all equipment including both back office critical devices, networking infrastructure and desktop devices.</p> <p>They recognised this as the ideal time to review their backup and storage strategy. Ideally a more robust solution would need to be sought one which offered off site back-up together with business continuity benefits.</p> <p>They also wished to benefit from Blackberry technology in order to facilitate more flexible working arrangements and a faster response to their customers.</p> <p>They were seeking a solution which enabled them to benefit from advances in technology as and when they occur without the need for large periodic capital expenditure.</p>
Solution	<p>RTW Desktop solution was ideal. RTW is an integrated hosted desktop and server solution designed and operated by Backbone's Road To Work Platform. Serious Ltd benefit from a server and desktop environment, hosted in one of the world's most secure and resilient data centres.</p> <p>As a managed service RTW Hosting benefits from</p> <ul style="list-style-type: none">• A fixed cost with no ugly surprises• Minimal start up costs• Little or no requirement for capital expenditure• Automatic Software upgrades, security patches and hotfixes• Superior uptime and service availability• Tailored to meet your needs <p>This solution drastically reduced the investment required in new IT equipment, offsite storage and unparalleled uptime come as standard. Backbone even provided a hosted Blackberry solution as part of the package.</p>
Client Comment	<p>“The team at RTW Hsting respond quickly and efficiently to queries. The RTW service has revolutionised our working practices and given all staff a level of remote accessibility previously impossible. In short Backbone (UK) has been good for our business.”</p>